

ROYAL CARIBBEAN INTERNATIONAL – TRADEMARK LIST

Updated April 22, 2010

The following identifies the status of each Royal Caribbean International trademark and specifies the corresponding trademark symbol that must accompany the first prominent use of the trademark in any communication.





Meanings of trademark symbols ® and SM

® Registered trademark. Used **only** when the mark is registered with the US Patent and Trademark Office (USPTO) as indicated below; applicable to both services and products.


SM Service mark. Indicates that the mark is NOT registered with the USPTO; applicable to services only.


I. LIVE TRADEMARKS

The following marks are either registered or are in the application phase of registration with the USPTO. This list does NOT include marks that have not been filed. **If a mark is not registered or is not on the following list, use the “SM” symbol.**

Use SM	Use ®	Name of Mark
	X	
	X	ADVENTURE OCEAN
	X	ADVENTURE OF THE SEAS
X		ALLURE
X		ALLURE OF THE SEAS
	X	BOARDWALK
	X	BRILLIANCE OF THE SEAS
	X	CENTRAL PARK
X		CHOICEAIR
X		
	X	CLUB ROYALE
	X	COCOCAY
	X	COUNTDOWN TO CRUISE
	X	CROWN & ANCHOR
	X	CRUISECARE
	X	CRUISEMATCH
X		EL PAÍS DEL POR QUÉ NO
X		
X		
	X	EMPRESS OF THE SEAS

	X	ENCHANTMENT OF THE SEAS
	X	EXPLORER OF THE SEAS
X		EXPLORER WEDDINGS
	X	FREEDOM OF THE SEAS
	X	GET OUT THERE
	X	GIFTS@SEA
	X	GOLD ANCHOR SERVICE
	X	GRANDEUR OF THE SEAS
	X	INDEPENDENCE OF THE SEAS
	X	JEWEL OF THE SEAS
	X	LABADEE
	X	LEGEND OF THE SEAS
	X	LIBERTY OF THE SEAS
	X	MAJESTY OF THE SEAS
	X	MARINER OF THE SEAS
	X	MONARCH OF THE SEAS
	X	MY TIME DINING
	X	NAVIGATOR OF THE SEAS
X		OASIS
	X	OASIS OF THE SEAS
	X	RADIANCE OF THE SEAS
	X	RHAPSODY OF THE SEAS
	X	ROYAL BABIES
	X	ROYAL CARIBBEAN
	X	ROYAL CARIBBEAN CRUISES LTD.
	X	ROYAL CARIBBEAN INTERNATIONAL
	X	ROYAL ROMANCE
	X	ROYAL TOTS

	X	SAVE THE WAVES
	X	SEAPASS
	X	SERENADE OF THE SEAS
	X	SHIPSHAPE
	X	SOVEREIGN OF THE SEAS
	X	SPLENDOR OF THE SEAS
X		


X		
	X	THE NATION OF WHY NOT
	X	THE WILDERNESS EXPRESS
	X	TO MIX BUSINESS WITH PLEASURE JUST ADD WATER
	X	VIKING CROWN LOUNGE
	X	VISION OF THE SEAS
	X	VOYAGER OF THE SEAS

II. PENDING TRADEMARKS

These marks are currently either pending legal or client review or will not be filed for registration.

Use "SM" with the following marks.

CASINO ROYALE
CHOPS GRILLE CALIFORNIA VINEYARDS STEAK & WINE EXPERIENCE
DRAGON'S BREATH ZIP LINE
DRAGON'S TAIL COASTER
EPICUREAN DISCOVERY
EXPLORATIONS!
PETS AT SEA
ROYAL BINGO
ROYAL CONNECT


ROYAL CULINARY SELECTIONS
ROYAL GOURMET SELECTIONS @ HOME
ROYAL INCENTIVE REWARDS
SEA TREK
VITALITY
WHY NOT TODAY

III. DEAD TRADEMARKS

These marks were once registered or submitted for registration, but have been abandoned or cancelled.

Use "SM" with all of the following marks.

AVENTURAS A TU ALCANCE	SAVOR
AQUAFUN	
CRUISE FORUM	SOMETHING BETTER
CRUISECOMBO	SONG OF AMERICA
CRUISEFAX	SONG OF NORWAY
CRUISEFLEX	SPINNERS
CRUISESTATS	SUN VIKING
CYBERCRUISE	SURGE
ENDEAVOR OF THE SEAS	THE GRAND RESORTS OF THE SEVEN SEAS
GOLF AHOY	THE INTERNATIONAL SYMBOL FOR GREAT VACATION
GOLF AHOY ROYAL CARIBBEAN	TONIC
IT'S ALL HERE	TRAVELER OF THE SEAS
JOURNEY OF THE SEAS	VITALIA
LIKE NO VACATION ON EARTH	WHEN YOU'RE READY FOR SOMETHING BETTER QUALITY IS OUR PRIORITY
NORDIC EMPRESS	
NORDIC PRINCE	
ROYAL JOURNEYS	